

# M2021-15

## COMMUNITY APPEARANCE BOARD

MEMBER	ADDRESS	PHONE#	APPT.DATE	EXPIRATION	TERM #
Ronald Spencer			9/22/2020	12/31/2022	Filling unexpired term of Larry Bragg
Susan White			11/13/2012	12/31/2020	4
Jeff Edens			1/22/2019	12/31/2022	4
Seth McCoy			1/23/18	12/31/2021	1
Joe Jumper			1/23/18	12/31/2021	1
James Hubbard			11/10/15	12/31/2022	3
Mayur Jeram Chair			1/23/18	12/31/2021	4
Sherri Gray			1/23/18	12/31/2020	1
Darlene Jennings			11/13/2012	12/31/2020	2

The terms of Susan White, Sherri Gray, and Darlene Jennings expired on December 31, 2020. Ms. White does wish to be reappointed. Ms. Gray and Ms. Jennings do not wish to be reappointed. On file are the resumes of Julie Booth (City Resident), Yosi Benezra (City Resident), Josh Kay (Non-Resident), Jan Gore Conrad (City Resident), Jessica Gregory (City Resident), Michael McPeake (Non-Resident), Trevor Greene (City Resident), and G. Andrew Wilson (City Resident). These terms will expire December 31, 2023.

# JULIE BOOTH

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## Summary

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Focused Project Manager with over 25 years of success in a variety of contract negotiations, project coordination and process improvements. Driven to cut cost and boost revenue through innovative management techniques. Organized and diligent with excellent written, oral and interpersonal communication skills. Remains calm and poised even in high-pressure situations. Leverages in-depth knowledge of industry trends and shifts to offer valuable insight to upper management and present opportunities for new growth and expansion.

## Skills

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- Program development
- Supervision and training
- Computer-savvy
- Calm under pressure
- Strategic Planning
- Team Leadership
- Quality Management
- Resource Control
- Contract Negotiations
- Community outreach
- Organizational Skills
- Self Motivated
- Workflow Planning
- Project Scheduling

## Experience

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### **Project Supervisor Palmetto Health Systems**

**Lexington, SC**

1979 - 1984

Oversight of Construction, Development and Maintenance of a 64 acre Retirement Project with Single Family and Multi Family Living Units, as well as a Clubhouse, and Pool as well as Streets, sidewalks, and some underground utilities privately maintained by the owner.

Negotiations with contractors and vendors to ensure quality workmanship was achieved in all aspects of land and building development in a timely manner and within budget. Oversight of newsletters, accounting, community maintenance and resident activities and transportation.

### **Director of Construction and Development 1985 - 2001 Lutheran Homes of South Carolina**

**White Rock, SC**

Responsible for initial sales and resales of retirement living units including single family, multi-family units and apartments. Oversight of Construction of Chapels, Nursing Homes, Alzheimer Units, Offices, and doctor offices on multiple campuses across the state.

Initial design and engineering meetings with architects to ensure structures met design criteria for the Fire Marshall and state DHEC officials. Inspections of structures to ensure all licensure and Occupancy Permits were properly issued.

Also responsible for meeting with new purchasers to customize the home they chose to suit their lifestyle and needs. Oversight of Architects and Engineers to ensure customizations are included and as-builts are kept for each custom unit. Unit ownership was maintained by LHSC. Also, retained oversight of remodeling and reselling units when occupant was in need of a higher level of care.

**Pro Contractor Sales Associate**  
**Home Depot**  
2001 - 2015

**Myrtle Beach, SC**

Direct contact with contractors and vendors ordering supplies and special orders needed for specialty jobs like Hard Rock Park, Hotel Remodels and Renovations, special lumber and fasteners for Surfside Pier renovation, Grand Dunes Properties etc. Specialist in Millwork, Hardware, Garden and Kitchen Departments.

### **Education and Training**

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<b>Psychology/Human Services</b> Midland Technical College	Columbia, SC
<b>Associate of Applied Science: Architecture</b> USC	Columbia, SC
<b>Business Management</b> Midland Technical College	Columbia, SC
<b>Accounting Mangement</b> USC	Columbia, SC

### **Activities and Honors**

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Previous: Licensed Residential Care Administrator

Current: Licensed Property Manager

Member, Seaside Village Board of Directors 2004 - 2007  
President, Seaside Village Board of Directors 2007 - Present

Notary Public

Member: Beach Church First Impressions Team

Member: Myrtle Beach Pickleball Club

# YOSI BENEZRA

ENTREPRENEUR, IT PROFESSIONAL,  
A CREATIVE CONSULTANT AND TEAM LEADER



## CAREER

### FOUNDER, CEO

Identity Media Group, Myrtle Beach SC

2003 - Current

Identity Media Group started as most agencies do, providing marketing and technology services to regional clients. Through its evolution, Identity has been repurposed to work as a comprehensive team for one client at a time, serving as an in-house department for that client covering all aspects of technology and marketing services.

- Web development
- SAAS
- Graphic design for print media and web
- Networking and cabling services
- Advertising and Marketing strategies

### CO-FOUNDER, CTO

Moticorp, Myrtle Beach SC

2006 - Current

Moticorp is the umbrella under which a myriad of businesses and investments are developed, launched, and operated.

Subsidiaries include:

#### MB Tobacco Inc.

Co-founder, CTO

2008 - Current

Retail chain of smoke + vape shops  
Retail locations and ecommerce stores

#### VaVaVape Inc.

Co-founder, CTO

2012 - Current

Retail chain of vape shops  
Manufacturers of VaVaVape e-liquid

#### Motiben Inc.

Co-founder, CTO

2006 - Current

Retail seasonal shops geared towards  
the local tourism industry

#### MB Estates LLC

Morrisben LLC

Member, Project Manager

Residential and Commercial real  
estate investment group

#### POS systems

Implement and network all stores  
Manage all hardware and software  
API integration for reporting purposes

#### Marketing and advertising

Strategic design and implementation  
Graphic design and media support  
Actionable data collection and analysis

#### Inventory system

Web commerce development and maintenance  
Integrate with retail outlets' inventory systems  
Integrate shipping solutions and procedures

#### Financial Management

Reporting and data analysis  
Payroll and accounting services  
Investment strategies

#### Security systems

Access control, alarm, and CCTV systems  
Manage requisition, installation, and operation  
Allow for remote management of assets

#### Business Administration

Manage the administrative teams  
Creative and technical direction  
Involved in all business decisions

## SKILLS

### GRAPHIC DESIGN / CAD

Adobe Photoshop, Illustrator, In-Design  
AutoCAD, Sketchup

### FRONT-END DEVELOPMENT

HTML, CSS, JavaScript + jQuery

### BACK-END DEVELOPMENT / FRAMEWORKS

PHP, Java, Cold Fusion, SQL  
Laravel, Code Igniter

### SYS ADMIN

Server Deployment, NGINX, Apache,  
VMWARE, MS Server, SQL Server

### OPERATING SYSTEMS

Windows 3.1 - Current  
OSX 9.4 - Current  
Ubuntu, Fedora

### HARDWARE SYSTEMS

POS Systems, Security Alarm  
Systems, NVRs and IP Cameras,  
Access Control Systems, IP Intercom  
Systems, PBX Systems

### BUSINESS TECH / SKILLS

QuickBooks, Office, Numbers,  
Monday.com

### ESSENTIAL SKILLS

Networking, Cabling, Electrical Wiring,  
Agile Planning

## EDUCATION

### BACHELOR'S DEGREE

Art Studio / Graphic Design  
Coastal Carolina University  
2006

## Jennifer Adkins

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**From:** Josh Kay <  
**Sent:** Thursday, September 3, 2020 1:13 PM  
**To:** Jennifer Adkins  
**Subject:** [External]Application for appointment to the Community Appearance Board  
**Attachments:** Joshua Kay Resume - 2020.doc

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Please accept this email and the accompanying resume as my application to the City of Myrtle Beach Community Appearance Board.

I would be honored to serve and believe that my experiences within local government management, economic development, and construction would be an asset to the City.

Should you have any questions or concerns, please do not hesitate to contact me. Thanks in advance for your consideration and I look forward to hearing back from you or from someone with the City about this position.

**Josh Kay**  
DIRECTOR OF BUSINESS DEVELOPMENT

**Mashburn Construction Company | *Building with Integrity***  
807 N Kings Hwy  
Myrtle Beach, SC 29577  
Office 843.325.2546  
Mobile 843.614.0986  
[jkay@mashburnconstruction.com](mailto:jkay@mashburnconstruction.com)



# JOSHUA LOUIS KAY

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## EDUCATION

**Master of Public Administration**  
University of South Carolina, Columbia, South Carolina

**Bachelor of Science, Political Science**  
Presbyterian College, Clinton, South Carolina

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## PROFESSIONAL EXPERIENCE

**DIRECTOR OF BUSINESS DEVELOPMENT** (March 2019 to Present)

**Mashburn Construction** – Myrtle Beach, South Carolina

Responsible for business development activities for Mashburn Construction throughout the Grand Strand and Pee Dee region of South Carolina. Also assist the Mashburn Construction business development and marketing team with industrial, economic development, and local government projects.

**SENIOR CONSULTANT** (August 2018 to Present)

**Applied Marketing Sciences** – Myrtle Beach, South Carolina

Assist with business development activities for Applied Marketing throughout the United States, presenting, proposing, and selling lead generation and research products/services to economic development organizations, utilities, and local governments. Also responsible for overseeing all economic development consulting services for Applied Marketing, including providing project and program management for select clients.

**PRESIDENT & CEO** (November 2015 to July 2018)

**Myrtle Beach Regional Economic Development Corporation** – Conway, South Carolina

Responsible for recruiting and retaining business and industry to locate and/or expand in Horry County, South Carolina, thereby creating jobs for Horry County citizens and capital investment throughout the County. Also, responsible for securing private investment to fund MBREDC operations and recruitment activities.

**DIRECTOR, ECONOMIC DEVELOPMENT** (May 2013 to November 2015)

**Santee Cooper** – Moncks Corner, South Carolina

Responsible for assisting communities that are served by Santee Cooper with all economic development activities, including marketing, lead generation, and product development. Also, responsible for leading all project management activities in the department and coordinating with external partners, including the South Carolina Department of Commerce, the South Carolina Power Team, electric cooperatives, municipalities, and other economic development entities.

**CITY MANAGER** (August 2011 to May 2013)

**City of Washington** – Washington, North Carolina

Responsible for coordinating the daily functions of the City; overseeing the general administration and operations of all City departments to ensure the achievement of Council goals and effective, efficient provision of municipal services—\$75 million organizational budget with 250 employees within the Police, Fire, Finance, Administrative, Planning & Zoning, Building Inspections, Electrical, Storm Water, Water and Sewer Collection & Treatment divisions.

# JOSHUA LOUIS KAY

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**CITY MANAGER** (February 2007 to July 2011)

**ASSISTANT CITY MANAGER** (July 2005 to February 2007)

**ASSISTANT TO THE CITY MANAGER** (January 2002 to March 2003)

City of Clinton – Clinton, South Carolina

Responsible for coordinating the daily functions of the City; overseeing the general administration and operations of all City departments to ensure the achievement of Council goals and effective, efficient provision of municipal services—\$23 million organizational budget with 109 employees within Public Safety, Finance, Administrative, Planning & Zoning, Building Inspections, Electrical, Water Treatment, and Sewer Collection divisions.

**DIRECTOR OF ANNUAL GIVING** (March 2003 to July 2005)

Presbyterian College – Clinton, South Carolina

Responsible for securing donations and grants to support the College's annual operating budget, soliciting funds from over 7,500 alumni, parents, and friends of Presbyterian College. Also, responsible for all financial reporting and technology services for the Advancement department of Presbyterian College.

**AIRCRAFT GUIDANCE AND CONTROL TECHNICIAN** (March 1998 to March 2006)

United States Air Force Reserves – Charleston AFB, Charleston, SC

- Active Duty – March 1998 to June 1999
- Reserve Component – July 1999 to March 2006
- Received Honorable Discharge in March 2006

**PROFESSIONAL & COMMUNITY INVOLVEMENT**

**Professional Development & Organizations**

International Economic Development Council  
Certified Economic Developer (2013-Present)

South Carolina Economic Developers Association  
Board of Directors (2016-2019)  
Chair, Local Developers Committee (2016-2018)  
Committee Member, Awards & Scholarship Committee (2016-Present)  
Committee Member, Annual Meeting Committee (2016-Present)  
South Carolina Economic Development School (November 2008)

Member, SC Chamber of Commerce Natural Gas Study Committee (2016-2018)  
Co-Chair, Growth Needs & Impediments to Growth Subcommittee

Board Member, North Carolina Eastern Municipal Power Agency (2011-2013)

Board Member, Piedmont Municipal Power Agency (2007-2011)

**Community Involvement - Current**

Board Member, School Improvement Council – Academy for Arts, Science, & Technology (2016-Present)

Board Member, Conway Chamber of Commerce (2019-Present)

First Presbyterian Church, Myrtle Beach  
Ordained Elder (2018-Present)

**Community Involvement - Previous**

Member, IMAGINE 2040 – Horry County Comprehensive Planning Committee (2017-2019)

Member, North Myrtle Beach Chamber of Commerce Legislative Committee (2017-2018)

Member, Horry Georgetown Technical College Curriculum Advisory Committee (2018)

Member, Myrtle Beach Area Chamber of Commerce Advocacy Council (2018)

Member of the Following Boards:

- Beaufort County, NC Chamber of Commerce (2011-2013)
- Laurens County, SC Chamber of Commerce (2005-2011)
- Laurens County Development Corporation (2005-2011)
- Beaufort County, NC United Way (2011-2013)
- Laurens County, SC United Way (2007-2011)
- Beaufort County Boys & Girls Club (2011-2013)
- Washington Human Relations Council (2011-2013)
- Washington Harbor District Alliance (2011-2013)
- Washington Tourism Authority (2011-2013)
- Presbyterian College Greek Alumni Council (2007-2015)
- Laurens County Senior Options (2010-2013)
- Clinton YMCA (2005-2013)

Laurens First Presbyterian Church  
Ordained Elder (2007-2011)



## Jennifer Adkins

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**From:** Jessica Gregory  
**Sent:** Wednesday, December 16, 2020 11:24 AM  
**To:** Jennifer Adkins  
**Subject:** [External]Volunteer  
**Attachments:** Gregory Resume 2020.docx

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Hello,

I was reaching out after seeing the post on the Myrtle Beach City Government Facebook page about serving on one of the available committees. I was more specifically interested in the ATAX advisory committee and the Community Appearance Board.

I have attached my resume for review.

My name is Jessica Gregory, I am 29 years old and have lived in Myrtle Beach for more than 15 years. I have worked with EdVenture Children's Museum, formally The Children's museum of South Carolina for 11 years. I would like to become more involved with the city and community. I have always been a part of community events and volunteer opportunities over the years.

Please let me know if there is anything else I need to provide or if you have any questions for me.

Thank you!

**Jessica Gregory**  
Museum Manager-Myrtle Beach  
[JGregory@EdVenture.org](mailto:JGregory@EdVenture.org)



# JESSICA GREGORY

## SUMMARY

Experienced non-profit museum manager. Combines deep customer service knowledge with operations experience and implementation of activities in all departments. Possess strong decision-making and management skills, can effectively serve customers, is creative, forward thinking, and able to work in a fast-paced environment with strict deadlines.

## SKILLS & EXPERTISE

Microsoft Office Suite • Customer Service • Computer Skills • Management Skills • Leadership Time • Management • Problem-Solving • Teamwork • Organization • Creativity • Collaboration Skills • Attention to Detail • Decision Making

## EXPERIENCE

EdVenture Myrtle Beach | Myrtle Beach, SC

### Museum Manager

2017 – 2020

- Manages the entire Myrtle Beach location, including recruiting, hiring, training and evaluating all staff members. Ensures that museum visitors receive the highest quality museum experiences and customer service.
- Collaborates with other managers with the development of program materials for existing and new exhibits.
- Manages the creation, execution, evaluation and expansion of all public programs for general museum visitors, including but not limited to, those programs that take place in exhibits and special events.
- Manages the creation, execution, evaluation and expansion of museum special events and programs including Countdown to New Year's Eve, Family Night, etc.\
- Ensures that all program educators and the Guest Services Manager work together to deliver high quality programs that meet the museum's mission and education goals, as well as South Carolina curriculum standards.
- Works with the other team members to continually seek ways to expand program offerings, while meeting both mission and budget goals.
- Works closely with Marketing & Development to successfully communicate all museum programs to the appropriate audiences.
- Ensures that all Museum Experience budget goals are met.
- Maintains a thorough knowledge of educational and museum experience trends and industry initiatives in order to evaluate programs to determine new opportunities. Builds relationships with museum visitors, community members and staff to promote and strengthen current museum offerings and identify additional community needs.
- Assists other managers in the procurement, coordination and organization consumables and educational materials needed for all museum programs.

Children's Museum of SC (Now EdVenture MB) | Myrtle Beach, SC

### Museum Manager

2016 – 2017

- Manages all aspects of the Museum's operations, including assisting with the development and maintenance of appropriate policies and procedures; providing creative and innovative leadership for growth of the museum's exhibits, programs and educational and community development activities; evaluating on-site and outreach programs; and assisting with the design and implementation of new programs
- Manages the museum's operating budget, including assisting with budget development, submitting for board approval and managing resources to operate within the budget guidelines.
- Ensures CMSC and its mission, programs, products, and services are consistently presented in strong and appropriate images to relevant stakeholders by ensuring that the Museum is recognized locally and regionally through well-conceived branding/marketing strategies and creating community visibility by serving as the chief spokesperson for CMSC at community organizations, state and local government functions and community activities and social events.
- Establishes a Museum environment that ensures a quality experience for every visitor and program participant and develops quality service measures and implements them throughout the Museum.
- Provides staff leadership by ensuring an organizational culture characterized by a commitment to quality, collaboration, transparency & mutual respect; establishing effective and consistent human resources processes, assessing professional development needs and providing ongoing and constructive feedback to museum staff.
- Provides leadership to staff and ensures the development of organizational culture that is characterized by a commitment to quality, collaboration, transparency, and mutual respect.

Children's Museum of SC (Now EdVenture MB) | Myrtle Beach, SC

### Guest Services Associate

2010 – 2016

- Providing the highest standards of customer service.
- Representing the museum in a professional manner when responding to questions and concerns of visitors, staff and volunteers. Reports any exhibit or floor related situations such as occupancy standards, safety concerns and visitor satisfaction with exhibits and programs.
- Assisting with the check-in of all guests and groups.
- Providing exceptional service in daily, face-to-face contact with museum guests. Present a friendly and approachable disposition at all times to visitors, staff, and volunteers; monitors for guests who may need assistance and greets guests as they enter and exit the museum.
- Primary lead for training all other staff in all job duties pertaining to the operation of a well-organized, guest-friendly center.
- Support for all activities relating to maintaining and growing museum membership. Training the front desk staff, process new memberships; and retain existing memberships.
- Maintain membership records, assist with membership marketing, and communicate with the members regarding questions and concerns.
- Completing data entry for membership, admissions, education and projects as assigned accurately and quickly following established data entry and privacy standards.

## EDUCATION

Horry Georgetown Technical College   Myrtle Beach, SC <b>Associate in Health Science</b>	2012
Horry Georgetown Technical College   Myrtle Beach, SC <b>Business Management and Marketing</b>	2021

Jan Gore Conrad

I am interested in being considered for a seat on the Community Appearance Board. I am a third generation native of Myrtle Beach. My grandparents moved to the town of Myrtle Beach in the 1930's and my parents and grandparents were instrumental in shaping our City as we know it today. My Grandfather, George Trask, served on City Council and my Mother, Ruth Trask Gore is presently on the Cemetery Committee that oversees Ocean Woods.

I am a trained Interior Designer and received a BA from the University of Georgia. My employment experience is as follows:

2010-present Rose Arbor Fabrics, designer  
2000-2009 Four Seasons Interiors, designer  
1987-1999 Summer House Gifts, owner  
1985-1986 Resort Designs, designer  
1983-1985 John Gore Interiors, designer

I am skilled in reading and understanding construction drawings, interior design plans, color concepts and landscaping designs and have participated in many projects throughout my career. Some of which include:

- First Presbyterian Church at Grissom Parkway Building committee. We were responsible for all aspects of the project and oversaw the actual construction.
- Sea Captains House Restaurant Interiors
- Chabad of Myrtle Beach, Mikveh Building
- 522 Broadway, commercial redo
- Arrowhead Golf Course Club House
- Willow Tree Campground Reception/Conference Center and Bath Houses
- McMillan-Small Funeral Home Interiors
- Many residences in North and South Carolina

It would be an honor to serve on the Community Appearance Board. I love Myrtle Beach and I have a strong desire to see our City develop in a way that residents and visitors alike would consider our home be a place of beauty. I feel that my experience and training would be a tremendous asset.

# JERRY MICHAEL MCPEAKE

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Retired Human Resource Manager seeking part-time employment

## EXPERIENCE

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**2017-2019**

**HUMAN RESOURCES MANAGER, SENTRY EQUIPMENT ERECTORS, INC.**

Responsible for Human Resources for manufacturing company with 200 + employees; hiring, administration, orientation, benefits, training, compliance, employee relations, terminations

**2014-2017**

**HUMAN RESOURCE MANAGER, OLD DOMINION JOB CORPS**

Human Resource Generalist for DOL operated training center for disadvantaged youth; hiring, administration, orientation, benefits, training, compliance, employee relations, terminations

**2010-2014**

**WORKERS' COMP SUPERVISOR/TEAM LEADER, ORTHOPAEDIC CENTER OF CENTRAL VA.**

Administration of claims for multi-faceted medical practice; Marketing services to employers

## EDUCATION

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**BACHELOR OF ARTS, UNION UNIVERSITY**

Double major in Psychology & Business Administration with minor in Journalism; Lambda Chi Alpha Fraternity; Editor of school newspaper

**ASSOCIATE OF ARTS, JACKSON STATE COMMUNITY COLLEGE**

Major in Psychology; Work Study in Biology & Spanish labs; worked retail positions to pay college expenses

## SKILLS

- HR Generalist in varied industries
- Engaging presentation skills
- Ability to Multitask
- Strong sense of ethics
- Strong communication skills

## ACTIVITIES

Held past leadership roles in the Lynchburg Regional Society for Human Resource Management; Past Volunteer with United Way of Central Virginia

Trevor Greene

August 18, 2020

Jennifer Adkins  
P.O. Box 2468  
Myrtle Beach, SC 29578

To Whom It May Concern:

My name is Trevor Greene and I am writing to express my interest in being considered for a volunteer position on the Community Appearance Board for the City of Myrtle Beach. As a longtime resident of the Grand Strand I have always had a passion for giving back to the place I call home, and I live my life everyday with the goal of making a difference.

I have witnessed first-hand the positive changes and growth our city has experienced in the last 20+ years. I've also had the pleasure of meeting many dedicated and committed community leaders who I am confident will ensure that we continue to grow and flourish. It is my desire to be a part of that in any way that I can, and I believe serving on the Community Appearance Board will enable me to do so in many ways.

If given the opportunity to volunteer on the Community Appearance Board I would bring the knowledge and experience I have gained serving clients in the consulting and advisory services sector spanning the real estate, banking, consumer goods, and pharmaceutical industries in the US and Internationally. Specifically, I believe my experience in real estate with development feasibility studies, market analysis, site selection, economic impact, and demographics would be valuable to the Board.

I would also bring experience and insight from serving on local non-profit boards, directing multiple organizations with combined assets of \$10+ million through various steering/executive/chairman, strategic planning, and marketing committee positions.

Most importantly, I bring a passion and desire to make a positive impact. Playing a part in shaping Myrtle Beach to become the absolute best place to live, work, and vacation is no small task, but it is one that I would love to contribute to.

I am confident that serving on the Community Appearance Board would allow me to give back to the community that has given so much to me.

Should you have any questions or seek additional information from me I can be reached at 843-742-8908. I appreciate your consideration and look forward to serving with you.

Sincerely,

Trevor Greene

# Trevor A. Greene

## PROFESSIONAL EXPERIENCE

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### Site-Tech Systems

Director of Business Development/Operations

Myrtle Beach, SC  
April 2014 – April 2017, Nov 2019 - Current

- Manage day to day operations of office, existing and new business, product development, and internal analytics
- Liaise between multiple departments to increase resource utilization, build tools, improve processes, and create team synergy
- Managed communication and strengthened relationships with over 25 major clients
- Designed and implemented order management database system to increase automation, availability of information across departments/teams, company production, and reporting
- Major market study assignments, site development feasibility studies, site selection projects, custom analytical reports, economic impact studies, demographic analysis, customer segmentation, GIS mapping

### Wall Fellows Program

Class of 2019

Myrtle Beach, SC  
August 2016 – May 2019

- A highly selective leadership development program to prepare top students for high-level careers in U.S. and international organizations
- 2-year credit granting program focusing on organizational, communication, and leadership skills (1 of 9 students in Class of 2019)
- Conducted and presented major market research project for international company focused on competitors and growth strategy

### CINO Ventures

Director/Owner

Myrtle Beach, SC  
May 2016 – May 2019

- Marketing and design services focusing on brand position and engagement (social media, campaigns, events)
- Ad creation and reporting performance metrics using Facebook Ads platform
- Conceptualized and implemented digital property inspection service for large regional bank

### CO/PLUS

Strategy Intern

Copenhagen, Denmark  
May 2018 – August 2018

- Supported Account Managers in creating client presentations, pitch decks, concept exploration, new business procurement process, tasks including preliminary research, competitor analysis, and market landscape
- Assisted in primary and secondary research projects, including a concept-to-pilot launch for one of the largest global convenience store chains
- Developed insights and recommendations based on research findings, data analysis, and market demographics

### BluePrint Research Group

Market Research Intern/Associate

New York City, NY & Philadelphia, PA  
May 2017 – August 2017, June 2019 – Nov 2019

- Assisted in the development, planning, and execution of multiple opportunity assessment studies for new pharmaceuticals
- Developed client ready deliverables detailing research findings and recommendations for strategy and positioning
- Conducted in-person market research with key opinion leaders in specific medical fields, as well as patients, across the US and Europe
- Conducted market research and crafted disease profile reports on new areas of interest for the company

## HONORS AND LEADERSHIP EXPERIENCE

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- New Directions of Horry County - Board of Directors, Executive Committee – [www.helpnewdirections.org](http://www.helpnewdirections.org) (Current)
- Habitat for Humanity of Horry County – Board of Directors, Resource Development Committee – [www.habitatmb.org](http://www.habitatmb.org) (Current)
- gsSCENE - Myrtle Beach Area Chamber of Commerce - Young Professionals Council – [www.gsscene.com](http://www.gsscene.com)
- Leadership Grand Strand – Class XXXVI
- LeadSC - Planning Committee/Panelist – [www.leadsc.net](http://www.leadsc.net)
- 2017 Young Professional of the Year – Winner

## EDUCATION

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Coastal Carolina University  
Master of Business Administration

Conway, SC  
May 2018 – May 2019

BA, Management, Organizational Leadership, Cum Laude  
Wall Fellows Class of 2019, Dean's List, Student Executive Leaders Program,  
Civic Engagement Advisory Council, Feel the Teal CCU, Coastal Carolina AMA

August 2016 – May 2018

Harvard Business School  
Other; "Core: Credential of Readiness"

Boston, MA  
April 2015 - July 2015

## G. ANDREW WILSON

### Summary of Qualifications

- Professor of Art and Theatre
- Master Craftsman
- Interior/Exterior Designer
- Tree-house Designer/builder
- Artist (2-D and 3-D)
- Set Designer/fabricator (theater, film, television, exhibit)
- Art Gallery Director/Manager
- Construction Crew Manager
- State Medical Facilities – maintenance & vehicles - Supervisor/Manager/Coordinator

### Associations and Leadership

Eagle Scout, Boy Scouts of America, 1983.

2000 Myrtle Beach Marathon - 3:44.

Burroughs & Chapin Art Museum, Exhibition Selection Committee, 2002-2003.

Surfrider Foundation, 2004-2010.

### Education

Bachelor of Arts 1988  
University of South Carolina, Conway, SC

Master of Fine Arts (Art-Terminal Degree) 1996  
California State University, Long Beach, CA

### Professional Experience

Waccamaw Center for Mental Health - 2010-present  
Supervisor of Maintenance/State Vehicle Coordinator  
(4 facilities: Conway, SC, Georgetown, SC, Kingstree, SC, Surfside, SC)  
164 Waccamaw Medical Park Drive, Conway, SC 29526

Tree-house Designer/Fabricator - Myrtle Beach, SC 1999-2007



Interior Designer/Master Craftsman - Myrtle Beach, SC	2004-present
Youth Arts Summer Program Teacher (1 <sup>st</sup> -8 <sup>th</sup> Grade) - Myrtle Beach, SC	2007-2008
Professor of Art (adjunct faculty) Coastal Carolina University - Conway, SC	1998-2007
Theater Set Designer Coastal Carolina University - Conway, SC	2005-2007
Instructor (3-D design) Horry Co. Summer Camp for the Arts (6 <sup>th</sup> -12 <sup>th</sup> grade) Coastal Carolina University - Conway, SC	2004-2012
Professor of Theater (adjunct faculty) Coastal Carolina University Conway, SC	2000-2004, 2006-2008
Art Gallery Director (Rebecca Randall Bryan Gallery) Coastal Carolina University - Conway, SC	2001-2003
<i>Coastal Today</i> Television Show Production Designer/Set Fabricator (set aired on show 2002-2009) Coastal Carolina University - Conway, SC	2001-2002
Theater Set Art Director/Construction crew leader Coastal Carolina University - Conway, SC	1999-2000
Set Designer/Builder Cinnabar Entertainment Construction Burbank, CA	1996-1998
Set Builder Scenery West - North Hollywood, CA	1995-1996

Art Gallery Coordinator (Galleries A, B, and C)  
California State University - Long Beach, CA

1994-1995

## **Teaching Experience**

### **(Coastal Carolina University Courses)**

Freshman Seminar (Art), Drawing I, Drawing II, Life Drawing I, 2-D Design, 3-D Design, Art History 101, Independent Study (Art), New York Experience (Art / Theater) Stage Craft, Theater Seminar, 3-Design (Horry County Summer Camp for the Arts).

### **Set Design (1999-2007)**

#### **(Coastal Carolina University Theater)**

*The Fantasticks*, directed by David Bankston; *The Misanthrope*, directed by Sandra Shakelford; *Good Night Desdemona*, *Good Morning Juliet*, directed by Robin Edwards Russell; *Can't Pay, Won't Pay*, directed by David Millard; *Parade*, directed by Greg London; *Forever Plaid*, directed by Greg London; *Oklahoma*, directed by Greg London; *A Lie of The Mind*, directed by Steve Ernest.

### **Other Set Work (1995-1998)**

#### **(Music videos, Feature films, Advertisements, Plays and Entertainment)**

The Red Hot Chili Peppers – *Aeroplane*, Madonna – *Human Nature*, Michael Jackson – *You Are Not Alone* (Featuring Lisa Marie Presley), *Envogue* – *Saturday Night Live* performance, *Twelve Monkeys*, *Godzilla*, Budweiser (CLIO Award winner), Kia Sportage (CLIO Award winner), Jeep Cherokee, Lexus, Sure Deodorant, Cheetos, Dr. Pepper, M&M's (Christmas), Village Pantry Convenience Stores, *Mercer Train* (Broadway Musical), C.N.N. (Tradeshow exhibit), *Jurassic Park* (Trailer), *The Green Lantern* (Trailer), KCBS Los Angeles News set, Kenny Rogers '96 Christmas Tour.